

Visual stories



What makes some images convincing and others banal?

How can we visualise environmental issues such as climate change that are often abstract and insidious? Photographic images shape perceptions and the ways in which we understand the environment. This highly interactive workshop explores a wide range of environmental themes through active discussion, image critique, demonstration of techniques and a practical field trip. It goes beyond the literal representations of 'nature photography' to address the thought processes behind creating compelling and meaningful images and visual stories.

The workshop is of particular interest to those working or studying in the fields of environmental science, conservation, land rehabilitation, park management, water industry, biodiversity management or anyone who has a need to produce or manage images relating to environmental themes.

Benefits & goals

- The workshop assists participants
- to improve the impact and interpretative power of their images
 - to explore the visual tensions between aesthetics, ecology and conservation
 - to tell compelling visual stories

Program

- Demonstration of techniques
- Image critique
- Creating visual stories
- Practical field trip (afternoon)

Information

- Dates**
10.09.2022
- Place**
Biel / Bienne
- Price**
CHF 350
- Registration deadline**
31.08.2022
- Contact**
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Speakers

Alison Pouliot, biologist and
photographer
Kathrin Schlup, director sanu ag

